



monet 
HAIRDRESSING

Case Study: Monet Hairdressing

*“NetPay is helping us plan
the growth of our business”*

Situated mid-way between Southampton and Portsmouth, in the picturesque Hampshire village of Warsash is Monet Hairdressing, one of the regions premier hair salons. Monet's customer base has grown over recent years due to the exceptional service it delivers to its clients.

intelligent
payments

www.netpay.co.uk

NetPay

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The Challenge

The use of cash in hairdressers is in decline, especially as the average cost of a haircut is now around £30, customers simply do not want to have to hunt around to find a cash machine.

Monet's owner Sarah Cooper identified this and made the investment to take card payments, so that her clients had an easy and convenient way to pay. However like many business owners Sarah was looking at ways to keep their overheads low and looked at options to reduce their costs and switching card payment terminal provider was one of them.

“NetPay’s card machines are simple and easy to use. The process of switching to NetPay was hassle free”

The Solution

Sarah owns another business and had already saved 25% by switching from her previous provider to NetPay, so when the time came to renew the contract that Monet had, it seemed only natural to get NetPay to review their rates.

Sarah met with Daniel from the NetPay sales team who reviewed their incumbent providers' statement and identified where savings could be made. Daniel also recommended corded payment terminal as there was just one central point where customers could make payment.

“We have not only benefited from better rates, but we also have access to the NetPay’s reporting tool Revolution”.

The Benefits

Sarah Cooper, owner said *“We have not only benefited from better rates, but we also have access to the NetPay reporting tool Revolution. This allows us to keep track of all of the transactions and be able to measure and compare our business on a weekly and monthly basis. This was something that was not offered by our previous provider and is helping us plan the growth of our business”.*

The Final Word

“NetPay’s card machines are simple and easy to use. The process of switching to NetPay was hassle free, with our account manager on hand every step of the way. Not to mention the money that we have saved by switching to NetPay” – Sarah Cooper

If you would like to learn more about the capability of NetPay or talk about your requirements in more detail then please get in touch.

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