A NetPay guide to...

green purchasing

How to guide to 'green' purchasing

The environment is something all organisations regardless of size should be concerned about. Becoming environmentally friendly and sustainable can be confusing, presumed difficult to accomplish and often thought of as more expensive, when it is not necessarily the case. Most of the time becoming environmentally friendly is easy to do and can actually save money, especially when you purchase products that use less energy, last longer, generate less waste and have a lower carbon footprint.

When it comes to purchasing, organisations need to look at the whole solution rather than just quick wins such as buying recycled paper. It is important to look at the whole supply chain from office stationery to transport each element has the possibility of being green.

Demand for products and services with a better environmental performance is increasing and many consumers and businesses actively seek to work with organisations that are actively trying to reduce their environmental impact.

In this how to guide we will suggest some simple and practical ways to start making your organisation green, there will be quick wins but there are also longer term solutions that will greatly benefit your organisation.

Benefits including:

- Enhancing your brand image
- Reducing waste sent to landfill
- Cost savings
- Saving energy
- Ensuring legislation compliance
- Investor interest
- Lower insurance premiums

Green Payments

NetPay

Practical steps to...
going green

Changes no matter how small can make a big difference to the environment, whilst at the same time greatly benefiting your organisation. It is important to note that buy in from your employees and senior directors is key to the success of your green procurement plan.

- **Think local and reduce your carbon footprint** – It is important to think about how far a product has travelled to reach you and can the carbon footprint be calculated. For example IT equipment is often manufactured in developing countries where there maybe labour rights issues or no environmental protection, will be less environmentally friendly than equipment that was made in the UK from recycled components and is an Energy Star labelled product.

- **Choose environmentally friendly products** – Just because a product is recycled or recyclable doesn't mean it is necessarily environmentally friendly, the materials used could contain hazardous chemicals or made alongside non-environmentally friendly products. With all wood and paper related products that are not made from recycled materials ensure that they come from sustainably sourced suppliers i.e. FSC certified suppliers.

- **Check your suppliers credentials** – Good suppliers will have an environmental policy and where possible ISO certification.

- **Whole life costing** – Looking at the whole life of the product rather than just the initial cost, how much does it cost for you to install, operate and maintain it. Not to mention the cost to disposing of it.

- **Think of your complete supply chain** – From merchant service providers to transport there is a possibility of being green in practically most elements of supply chain. It is important to shop around and find out what is available to you. For example; NetPay Merchant Services has a Green Payments Program offering merchants a track able carbon footprint for the procurement of payment processing services. NetPay fully mitigates all of its carbon emissions generate from the energy and equipment ensuring that merchants can procure services in the knowledge that their environmental impact has been proactively addressed by a sustainable provider.

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About NetPay

NetPay Solutions Group is a multi-channel, payment service provider offering a range of online processing, payment terminal and merchant services through strategic partners. The business operates from offices in both the UK and Ireland.

NetPay has developed a Green Payments Program offering merchants and resellers a track able carbon footprint for the procurement of payment processing services. NetPay are the first payment service provider to fully mitigate its carbon emissions and ensure that merchants and resellers can procure services in the knowledge that their environmental impact has been proactively addressed by a sustainable provider.

NetPay's participation in the Woodland Carbon project means that NetPay's merchants can meet their own Corporate Social Responsibility targets and ensure that they are procuring services from sustainable suppliers.